



NEW ASSEMBLY PERFORMANCE PROGRAMS PROGRAM CREATION PROCESS (New Artists)

Creating new programs is a multi-step collaborative process which unfolds over a period of several months. The chart below outlines the key components of the process and order in which they occur.

The Professional Learning seminar is required for all artists accepted for Phase II. Artists will be compensated for this commitment.

Following is timeline and description of key events in the process, beginning with the submission of a concept and ending with approval of the program for inclusion on the roster.

Process*
Phase I - Application
Submit written application
Initial notifications of acceptance or denial
Interviews with accepted applicants
Notifications of acceptance or denial for Phase II
Professional Learning registration
Phase II – Program Development
5-day Professional Learning seminar
Program outline and script created and submitted
Program development with staff
Phase III - Auditions
Program auditions
Second audition, if needed
Artists notified of program acceptance or denial
Documentation and promotional materials due

*Since the process can be labor and time intensive, we make every effort to create a clear timeline for each program. This way you know what is being asked of you and YA knows when and how the program is evolving.